

HOLIDAY ECO-FRIENDLY FABRICS

ECOVERO™ SATIN

To create Lyssé's EcoVero™ Stretch Satin, we substituted traditional viscose with LENZING™ EcoVero viscose fiber. EcoVero viscose fiber is derived from certified renewable wood sources using an ecological production process that reduces emissions and uses 50 percent less water than traditional viscose production. Like Lyssé's traditional Stretch Satin, EcoVero Stretch Satin is shiny, soft and elastic with a beautiful drape. Consisting of 44 percent EcoVero viscose and perfect for year-round wear, this fabric offers a soft, lustrous surface on one side, and duller surface on the other side.

- 44% EcoVero™ Viscose from certified renewable wood sources, 53% Rayon, 4% Spandex
- Eco-friendly
- 2-Way Stretch
- Travel Friendly
- Machine Washable



RECYCLED POLY GEORGETTE

Lyssé's Recycled Poly Printed Georgette is an eco-friendly shirt fabric that's soft and light, yet never sheer. Offering superior drape and brilliant color, it looks and feels just like our traditional Georgette, but it's made using TOPGREEN®, an environmentally friendly polyester fiber made from recycled plastic bottles. TOPGREEN® is developed by chopping and melting plastic bottles, reformulating them into chips, melting and extruding the chips into fiber, and combining the fibers into yarn to make the fabric. The process takes a fraction of the energy of conventional polyester fiber production and uses approximately 90 recycled plastic bottles per shirt. TOPGREEN® is certified by Global Recycled Standard.

- 100% Recycled Polyester made from recycled plastic bottles
- Eco-friendly
- Travel Friendly
- Machine Washable



BAMBOO FLEECE

Bamboo fiber is a thread made from the pulp of bamboo. Considered one of the most sustainable plants, Bamboo grows rapidly and biodegrades more quickly than oil-based synthetics. It's an easily replenished plant that doesn't require irrigation or chemicals. Bamboo fiber feels much like silk or soft cotton and offers excellent wicking ability and built-in temperature control. Lyssé's Bamboo Fleece, made with 70 percent viscose from Bamboo fiber, is naturally hypoallergenic, chemical free and has significant antimicrobial properties even after multiple washings.

- 30% Cotton, 70% Viscose made from Bamboo
- Eco-friendly
- Machine Washable
- Travel Friendly
- Antimicrobial
- Hypoallergenic
- Chemical Free
- Moisture Wicking
- Fleecy Soft Feel
- UV Resistant



HOLIDAY ECO-FRIENDLY FABRICS

ECOVERO™ FIBER PONTE

EcoVero Viscose fiber is derived from certified renewable wood sources using an eco-responsible production process by meeting high environmental standards. EcoVero fibers contribute to a sustainable lifestyle and cleaner environment. Lyssé's EcoVero™ Fiber Ponte is a knit fabric offering all-day resiliency, breathability and 4-way stretch. Machine washable, this soft, supple fabric is ideal for fall and winter.

- Eco-friendly
- 4-Way Stretch
- Travel Friendly
- Machine Washable
- 67.5% Ecovero 28.5% Nylon 4% Spandex



ECOVERO™ LIGHTWEIGHT PONTE

In Lyssé's EcoVero™ Lightweight Ponte, we substituted traditional viscose with LENZING™ EcoVero viscose fiber. EcoVero is derived from certified renewable wood sources using an eco-responsible production process that meets high environmental standards. EcoVero viscose fiber contributes to a sustainable lifestyle and cleaner environment. A transitional knit fabric consisting of 69 percent EcoVero Viscose, Lyssé's EcoVero Lightweight Ponte offers all-day resiliency, breathability and 4-way stretch without the heft of Ponte. Machine washable, this fabric is ideal for spring and transitional seasons.

- 69% EcoVero™ Viscose from certified renewable wood sources, 25.5% Nylon, 5.5% Spandex
- Eco-friendly
- 4-Way Stretch
- Travel Friendly
- Machine Washable
- Lyssé Exclusive
- Resists Wrinkles



REPREVE KNIT DENIM

Repreve® is an eco-friendly fiber made with recycled plastic bottles that offers moisture wicking, adaptive warming and cooling, water repellency and reliable, durable quality. It's made by crushing recycled bottles, weaving them into fibers, then spinning them into fabrics. The eco-friendly Repreve fibers create the polyester that makes up 18 percent of our Repreve Knit Denim fabric. The Repreve Knit Denim feels and acts like regular knit denim, except it takes on a slight sheen, and for that reason, creates a somewhat more elevated look. Each pair of Lyssé Repreve Knit Denim pants is made by recycling eight to 10 large plastic bottles.

- 74% Cotton, 18% Repreve® Polyester made from recycled plastic bottles, 8% Spandex
- Eco-friendly
- Machine Washable
- Travel Friendly
- 4-Way Stretch
- Moisture Wicking
- Water Repellency



ECO-FRIENDLY SHOP



WWD

Lyssé New York to Open Eco-Friendly Shop Online on Nov. 23

The shop will feature cozy, sportif-inspired women's clothing made from environmentally friendly fabrics.

By Lisa Lockwood on April 22, 2020

Lyssé New York plans to open an Eco-Friendly Shop with its holiday 2020 collection on its web site, lysse.com, on Nov. 23. The shop will feature sportif-inspired women's clothing made from environmentally friendly fabrics.

"The Eco-Friendly Shop uses custom-made, eco-friendly fabrics designed for aesthetic pleasure and purpose," said Claudia Marengo, creative director. "Pieces are crafted from double-face teddy textures in comforting, muted colors and sustainable fabrics with breathability and wicking." Among the fabrics are poly-printed georgette, EcoVero stretch satin, bamboo, Repreve knit denim and EcoVero ponte, in two seasonal weight options.

Lyssé's new poly-printed georgette uses about 90 recycled bottles per top. EcoVero stretch satin consists of 44 percent EcoVero viscose, a fiber derived from sustainable wood sources; bamboo is made from the pulp of bamboo grass, which is easily replenished and doesn't require irrigation or chemicals; Repreve knit denim uses about nine recycled plastic bottles per pant, and EvoVero ponte is derived from certified renewable wood sources using an eco-responsible production process. The shop will feature such items as loungewear in neutral tones and warm pastels, cardigans in double-face teddy yarn, a reversible suede poncho and sueded backed Neoprene reversible Lyssé pants. Sizes range from XS to XL and 1x, 2x and 3x.

There will be 17 styles featured in the initial Eco-Friendly Shop. The number of styles will vary depending on the season, and the shop will be ongoing. The styles will also be offered to its retail accounts. Retail prices will range from \$88 to \$98 for pants, \$98 to \$108 for blouses and \$128 for the bamboo jersey cozy lodge jacket. The prices are similar to its regular collection. Lyssé collections are sold online at lysse.com, as well as at about 2,000 specialty stores, along with retailers such as Bloomingdale's, Lord & Taylor, Macy's, Dillard's and Von Maur, as well as Amazon, Zappos and Stitchfix.

Link: <https://www.wwd.com/business-news/markets/lysse-new-york-to-open-eco-friendly-shop-online-on-nov-1203566752/>